

# 200<sup>TM</sup>

Years of Train Travel  
Since 1825

# BLUEBELL<sup>®</sup> RAILWAY

OPPORTUNITIES TO SPONSOR SCHOOL VISITS TO

# RAILWAY 200

# AT THE BLUEBELL RAILWAY



RAILWAY 200 @ BLUEBELL RAILWAY

IN PARTNERSHIP WITH



With thanks to national  
lottery players



CrossTech

# SPONSOR SCHOOLS OR DISADVANTAGED FAMILIES TO VISIT RAILWAY 200 @ BLUEBELL RAILWAY

## RAILWAY 200

2025 marks the 200th anniversary of the opening of the world's first public railway – the Stockton to Darlington Railway - which made possible the industrial revolution, transformed land transportation and shaped the country as we know it today.

Railway 200 is a high-profile year-long national celebration of this important milestone. The Bluebell Railway in Sussex is an important part of the national programme and will be hosting Railway 200 @ Bluebell Railway - the largest event in London and the South East.

## BLUEBELL RAILWAY

The Bluebell Railway is the oldest preserved standard gauge public railway in the world, opening its doors in 1960.

Running for 11 miles through mid-Sussex, we are a leading heritage railway, custodians of the finest private heritage railway collection in Britain and a major film and TV location.

As one of the largest tourist attractions in Sussex, welcoming over 150,000 visitors each year, we're ideally placed to host a major Railway 200 event.

## OUR EVENT

Rail Past - at Sheffield Park - will celebrate 200 years of railway history, whilst Rail Present and Future at Horsted Keynes will showcase today's rail industry with a look forward to the railways of 2075.

During the Education Phase in June, we will welcome around 18,000 school children to the railway to learn about the historical importance of railways, the STEM underpinning rail transport, today's rail industry and rail careers. They will also attend a rail safety workshop. This will be followed by a public celebration phase in July and August.



Interested in sponsoring visits to Railway 200 @ Bluebell Railway? We have a range of sponsorship options, including supporting schools from a particular locality or sponsoring entire days, when around 1,250 visitors are expected. We're currently looking for major sponsors who can sponsor one or more days (£30,000 including a travel grant) or multiple school visits. Supporting schools has a very high social value, so this is an excellent use of corporate social responsibility funds.

We'll work with you to maximise awareness of your generosity, including photo opportunities and brand projection. Major sponsors can choose from a range of complimentary Railway 200 activities at the Bluebell Railway, including staff days out, fine dining on our 1920's Pullman train or our 1950's afternoon High Tea service, depending on sponsorship level.

**Can your organisation help enable schools or disadvantaged groups to visit Railway 200? If so, please contact us today to find out more.**

**RAILWAY 200 @ BLUEBELL RAILWAY**



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